



EXHIBITOR REGISTRATION

All contracted booth space is allotted 1 Complimentary Full Meeting Registration and 3 Exhibitor-Only Badge Registrations, per 100 sq. ft. of exhibit space. Maximum booth personnel per 100 sq. ft. of exhibit space is 4. Exhibitor-Only Badges are eligible to Upgrade to Full Meeting for an additional charge. The upgraded registrations still count toward the booth's allotment. [CLICK HERE](#) to visit the MSC floor plan to view your booth's size.

IMPORTANT DEADLINES

Discounted Hotel Rate
January 30

Registration Cancellation
January 30

Name Change & Substitution
February 14

Exhibitor-Only Badge	Allotted 3 per 100 sq. ft. booth space
Includes access to the exhibit hall and all food functions inside the MSC/TMC exhibit hall.	Does not include access to activities, sessions or food functions outside the MSC/TMC exhibit hall.
Upgrade from Exhibitor-Only Badge to Full Meeting Registration (same benefits as a Full Meeting Registration)	
ATA/MSM Member - \$500	Non-Member - \$750
Complimentary Full Meeting Registration	Allotted 1 per 100 sq. ft. booth space
Includes all ATA Moving & Storage Conference (MSC) Annual Meeting activities, including sessions, receptions, breaks, food functions, and the MSC/TMC exhibit hall.	
Install & Dismantle (I&D) wristbands will be available on-site with security at MSC/TMC exhibit hall entrances. Wristbands will ONLY allow access during designated I&D times.	

Exhibiting Company Name: _____

All Exhibitor-Only Badges will display the exhibiting company name, there are no exceptions to this policy

In the event of an emergency, please provide primary booth contact for Exhibitor personnel.

Emergency Contact Name: _____ Phone: _____

Person Completing Form: _____ Title: _____

Email: _____ Phone: _____

Confirmation emails can only be sent to one email address. Select one.

Send ALL email confirmations to the email listed above **OR** Send email confirmation to the Registrant Email listed below

Please indicate exhibit booth personnel type for each registrant below: Exhibitor-Only, Exhibitor Upgrade to Full or Complimentary Full. Choose ONE per person according to your booth allotment/size.

Full Name: _____ Nickname: _____

Title: _____ Email: _____

Exhibitor-Only Badge Upgrade to Full Meeting Comp Full Meeting

Full Name: _____ Nickname: _____

Title: _____ Email: _____

Exhibitor-Only Badge Upgrade to Full Meeting Comp Full Meeting

Full Name: _____ Nickname: _____

Title: _____ Email: _____

Exhibitor-Only Badge Upgrade to Full Meeting Comp Full Meeting

Full Name: _____ Nickname: _____

Title: _____ Email: _____

Exhibitor-Only Badge Upgrade to Full Meeting Comp Full Meeting

REGISTRATION PAYMENT

Exhibitor-Only Upgrade to Full Meeting requests will not be processed without payment. All credit card information fields are required. Submit completed form to Registrations@trucking.org.

_____ No. of Exhibitor-Only Upgrade to Full Meeting registrations

ATA/MSM Member - \$500 each = \$ _____ OR Non-Member - \$750 each = \$ _____

Enclosed check made payable to American Trucking Associations, 80 M. St. SE, Suite 800, Washington, D.C. 20003.

AMEX MasterCard VISA Credit Card #: _____ Expires: _____

Name as it appears on card: _____ Signature: _____

Allow 3-4 business days for processing and receipt of confirmation email containing the hotel booking link.

IMPORTANT INFORMATION

REGISTRATION PROCESSING

ONLINE:

Exhibit booth personnel must submit this form to Registrations@trucking.org. Online registration is not available for exhibit booth personnel.

ADDITIONAL EXHIBITOR RESOURCES:

Visit the Exhibitors page of the MSC Annual Meeting at <https://msscannual.trucking.org/exhibitors>.

For booth specific questions email ATAexhibits@trucking.org.

For booth personnel registration questions email Registrations@trucking.org.

FAX/MAIL:

If registering by fax or mail, please allow 3-4 business days, once received, to process your registration.

CONFIRMATION EMAIL:

Once your registration is successfully processed, you will receive an email confirmation containing the hotel booking link.

PAYMENT:

Registration forms will not be accepted without payment. All credit card information fields are required. If you do not wish to provide credit card information on the registration form you may register by mailing your completed form with a check made payable to:
American Trucking Associations
80 M. St. SE, Suite 800
Washington, D.C. 20003

HOTEL INFORMATION

ConferenceDirect is the official housing bureau for MSC's Annual Meeting. Only those registered for the meeting will receive a hotel booking link in their registration confirmation email. **The deadline to complete your hotel reservation at the MSC/ATA discounted rate is January 30.**

Host Hotel:

Hyatt Regency Orlando
\$277 per night (single/double)

Additional Hotel:

Rosen Centre Hotel
\$265 per night (single/double)

Nightly rates do not include taxes and fees, which are subject to change without notice. Rates may increase with additional occupancy.

A deposit equal to one night's room and tax is required and will be charged by the hotel on or around **February 3**.

If you require assistance or need to make changes to your hotel reservation (arrival/departure/cancellation), please contact ConferenceDirect at (833) 638-6496 or mssc@conferencedirect.com, Monday – Friday, 9am – 7pm (EST). **ConferenceDirect will charge a \$30 cancellation fee for any reservation cancellation made at any time.**

NAME CHANGE & CANCELLATION POLICY

ALL change and cancellation requests require written notification and will not be processed by phone. Send all written notifications to Registrations@trucking.org.

CHANGES: February 14, is the deadline for name change and substitution requests. Beginning February 26, change requests can be requested on-site at the MSC Registration Desk.

CANCELLATIONS: January 30, is the deadline to cancel an Exhibitor Upgrade to Full Meeting registration and receive a refund **less a \$200 per person administrative fee**.

No refunds for registration fees will be processed for cancellations postmarked after January 30.



If you require special assistance to participate or have food allergies, please email MSC@trucking.org.